

The PGG Wrightson logo features the company name in a white, sans-serif font on a black, rounded rectangular background. The background of the entire advertisement is a black and white photograph of a rural landscape with a dirt road winding through a field of tall grass and a row of white flowers in the distance under a cloudy sky.

PGG Wrightson

The Ballance logo consists of a stylized icon of three interlocking circles to the left of the word "Ballance" in a bold, sans-serif font. Above "Ballance" is the text "agri-nutrients" in a smaller, lighter font.

Ballance<sup>®</sup>  
agri-nutrients

Purchase Ballance Agri-Nutrients fertiliser this spring to raise funds for your local community.

We'll donate \$1 for every tonne you buy!\*

**Register and nominate your school or Rescue Helicopter at [www.cashforcommunities.co.nz](http://www.cashforcommunities.co.nz)**

*\*Open to PGG Wrightson Ltd account holders only. \$1 per tonne of Ballance Agri-Nutrients fertiliser products purchased (excluding Lime and Gypsum) between 1 September and 30 November 2017, will be donated to your nominated school or Rescue Helicopter. See full terms and conditions at [www.cashforcommunities.co.nz](http://www.cashforcommunities.co.nz). Minimum donation per cause applies.*

The "CASH FOR COMMUNITIES" logo is rendered in a large, metallic, 3D-style font. The word "CASH" is significantly larger than "FOR COMMUNITIES". To the right of "CASH" are two circular icons: one with an open book labeled "Schools" and another with a helicopter labeled "Rescue Helicopters". The entire logo is set against a dark, metallic-looking banner at the bottom.

**CASH**  
FOR **COMMUNITIES**<sup>®</sup>